

**Subject:** Re: Hollywood Media District BID - Requests Information on Art for Traffic Control Boxes

**From:** Dan Halden

**Date:** 02/15/2017 02:37 PM

**To:** Jonathan Hui

**CC:** Lisa Schechter <lisa@mediadistrict.org>, Nader Asmar <nader.asmar@lacity.org>, Daniel Mitchell <dan.mitchell@lacity.org>

Thanks, Jonathan.

Lisa, to provide some additional information on our office's protocol for these boxes: We welcome proposals to add art to these facilities. Prior to or in conjunction with the submission to our office, we require for there to be some kind of documented support for the art (i.e. the BID has voted in favor, etc.). Let me know if you have any questions.

Thanks,



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell, 13th District  
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On Wed, Feb 15, 2017 at 1:52 PM, Jonathan Hui <[jonathan.hui@lacity.org](mailto:jonathan.hui@lacity.org)> wrote:

Hi Lisa,

A pleasure speaking with you as well. Please see attached information. This is a sample from CD 13. I hope that helps,

Jonathan Hui

On Wed, Feb 15, 2017 at 1:44 PM, Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)> wrote:

Dear Jonathan:

It was a pleasure speaking to you today regarding the "traffic control" art box requests. At your convenience, please send me a sample request letter and the procedures for creating art on the traffic control boxes.

Thank you

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
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**Jonathan Hui**

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**LADOT**

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